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Special list of strawberries

\$500 to \$1200
A YEAR FROM ONE ACRE

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KELLOGG'S
STRAWBERRIES

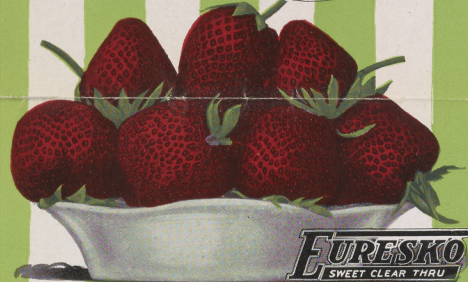
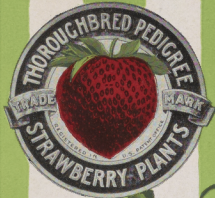


KELLOGG'S BIG LATE

R.M. KELLOGG CO.
THREE RIVERS, MICH.

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KELLOGG'S TRADE MARKED VARIETIES



Kellogg's New Race of Strawberries Big Sparkling Beauties—Brand New

NO MATTER how long you have grown strawberries, or how many different varieties you've grown, Kellogg's New Race of Strawberries are far superior in size, color, flavor and texture to any other strawberries you have ever grown or seen. These rare new originations are marvelous beyond description. They represent many years of devoted effort and are the beginning of a new era in strawberries. It is difficult to justly describe the many exceptional merits of Kellogg's New Race of Trade-marked varieties.

The descriptions which follow can give you but a slight idea of the true value of these big sparkling beauties. For your own best interest we urge you to set some plants of Kellogg's Trade-marked varieties this spring.

Sion-illi
BIG IN SIZE
BIG IN YIELD

Strong, late bisexual. Excellent drouth resister and an exceptionally heavy producer of berries of the very highest quality. Berries are extra large and from surface to center, are the darkest red ever produced in any strawberry. Their flavor is supremely delicious beyond description. Plants are "big in size, big in yield." Sionilli will win you completely.

Rumark
A REMARKABLE BERRY

Late bisexual. Foliage tall and compact. Berries dark-red, very sweet and delicious. One of the very best shippers. Truly "a remarkable berry" and sure to prove a big money maker.

EURESKO
SWEET CLEAR THRU

A very deep rooting late bisexual, making it a splendid drouth resister. Large dark-red berries with golden seeds slightly imbedded. They are delicious nuggets of beauty and "sweet clear thru."

We have only a very limited supply of plants of Kellogg's New Race Varieties this season and they are sure to be entirely sold out at an early date. In your own interest, we urge you to send us your order right now so that we may reserve your plants and ship them, all transportation charges prepaid, at the proper planting time in the spring. For prices of these plants see column 3, back of enclosed order sheet.

R. M. Kellogg Co., Box 421, Three Rivers, Mich.

BEDARENA
DARK RED BEAUTY

Midseason pistillate. Can be mated with any mid-season bisexual and when properly fertilized, every blossom develops a perfect berry. Splendid drouth resister and thrives on poor sandy soil where ordinary strawberries fail. Extremely productive of round, medium-sized berries which are rich ruby-red, sparkle like a jewel and have a flavor distinctly their own. Try this "dark-red beauty."

KELKO
STRAWBERRY PERFECTION

This splendid late bisexual makes big plants, big blossoms and big beautiful dark-red and delicious berries. Kelko will satisfy your highest ideals of "strawberry perfection."

Trebla
QUALITY BERRY

Midseason bisexual. One of the heaviest fruiting varieties ever grown. Berries medium size, dark-red, very solid and of most delicious flavor. In every sense of the word, a "quality berry."



KELLOGG'S EVER-BEARERS



Delicious Strawberries

Fresh From the Vines From June to November

JUST THINK what it means to you, Mrs. Housewife, to have a Kellogg Everbearing Garden growing just outside your kitchen door. You can step out into your garden any time during the summer or fall, when other fresh fruit cannot be had at any price, and pick a mess of big, juicy, delicious Kellogg everbearing strawberries fresh from the vines and fully ripened just as Nature intended strawberries should be eaten.

For your own family and the houseful of company that so often steps in unexpectedly, nothing is more appetizing,—nothing more wholesome and delicious than Kellogg Everbearing strawberries. If in doubt as to what to serve, just try them and see how they "hit the spot" with young and old alike. Incidentally,—when you serve Kellogg Everbearing strawberries, you are serving the most healthful fruit that grows.

Then too, don't overlook the profit side of Kellogg Everbearers. They yield big crops and give

Big Cash Profits Three Months After Plants Are Set

SUMMER and fall strawberries are in great demand at 30c to 50c per quart. Many growers make \$1200 to \$1500 per acre the same season plants are set and small everbearing gardens fully supply large families and give big cash profits besides. Superb, Progressive, Peerless and Perfection are the choicest everbearing varieties and are the only everbearers we grow or recommend. Whether you grow strawberries for home use or market, be sure to set some of these big money-making varieties this spring. Our book, "The Key to Strawberry Profits," tells how to grow them. It is sent FREE and POSTPAID with each order for plants.

The demand for Kellogg Everbearing plants is enormous—the crop is very small. To protect yourself against disappointment we urge you to send us your order now before our plants of these varieties are all sold. We will reserve your plants and send them to you all transportation charges prepaid in the spring.

R. M. Kellogg Co.
Box 421
Three Rivers, Mich.



PEERLESS EVERBEARER



KELLOGG'S BIG FOUR

THE WORLD'S GREATEST MONEY MAKERS



KELLOGG'S PREMIER
THE GREATEST OF ALL EXTRA EARLY
STRAWBERRIES

A Combination of Four Varieties That "Can't Be Beat"

KELLOGG'S PREMIER

DR. BURRILL

MAGIC GEM

KELLOGG'S PRIZE

THE four standard varieties which are illustrated on this page are the most wonderful strawberries the world has ever known. These four varieties give a continuous flood of big red berries throughout the entire strawberry season. KELLOGG'S PREMIER opens the season with the biggest crop of fancy berries ever produced by any extra early variety. Then comes DR. BURRILL with its immense crop of most delicious berries. MAGIC GEM comes next with a load of luscious Gems, and KELLOGG'S PRIZE closes the season with the greatest crop of the most beautiful berries ever produced by any late variety. They are universal favorites and succeed in all soils and climates.

Kellogg's Premier, The Prize Winner and Money Maker

This is without exception the choicest extra-early variety ever originated. The plants grow large and are wonderfully productive. The berries are big, glossy red beauties; the largest and most beautiful of all extra-early strawberries. They are ideal for canning and preserving, excellent for all home purposes, and most splendid shippers. One of our Massachusetts customers picked 364 quarts of perfect berries from only 175 Kellogg's Premier plants—more than two quarts per plant. Its heavy production of extra-early strawberries of such excellent quality makes Kellogg's Premier unusually profitable.

Dr. Burrill, The Million Dollar Strawberry

In productiveness and quality of berries, Dr. Burrill excels all other mid-season strawberries. It even surpasses such famous varieties as Senator Dunlap and Warfield. Its berries are large and dark red to the very center, and of most delicious flavor. They are good keepers and shippers and ideal for table use and canning. The plants grow tall and bushy and are vigorous and hardy. It will fruit heavily even though the plants are neglected. Dr. Burrill is a great favorite wherever grown.

Magic Gem, The Gem of Perfection

This variety produces such a powerful root and foliage system that it is not affected by extreme weather conditions. The berries are large, dark red, very solid and are produced in great clusters beneath the heavy foliage. In productiveness it is unequalled by any other medium late variety. Wherever grown, it immediately wins the admiration of all who see it in fruit. In every sense of the word, it is truly a Magic Gem.

Kellogg's Prize

The Late Strawberry Without a Fault

As a heavy producer of big, red berries, Kellogg's Prize is truly a wonder. It is the latest and most productive of all late standard varieties. The flavor of the berries is simply delicious. They are large and firm, keep well and are good shippers. If you want a late standard variety that has every desirable quality and is without a fault, Kellogg's Prize will fully satisfy your highest ideals.

PRICES

of Kellogg Pedigree plants, delivered, all transportation charges prepaid, to any town in the U. S. or Canada, will be found on back of the enclosed order blank.

Kellogg Pedigree Plants Insure Big Crops and Big Profits Everywhere

ONE square rod set to Kellogg Pedigree Plants and grown the Kellogg Way will produce more fancy berries and give a greater profit than two square rods of any other plants grown any other way. If in the past you have been disappointed with the results from plants you have bought elsewhere because they did not thrive and produce big crops, don't become discouraged and give up. You can realize big crops and make big profits growing Kellogg Strawberries the Kellogg Way. Let us start you right with Kellogg Pedigree Plants, the kind that always produce big crops and big profits. Kellogg Pedigree Plants backed by Kellogg's Free Service insures your success right from the very start.

You may send us your order for Kellogg Pedigree Plants with the assurance that you will receive full value in plants for every dollar sent us, and in addition, that you may have the full benefit of our forty years of strawberry experience whenever you write us for information.

Kellogg's Free Delivery—A Big Cash Saving to You

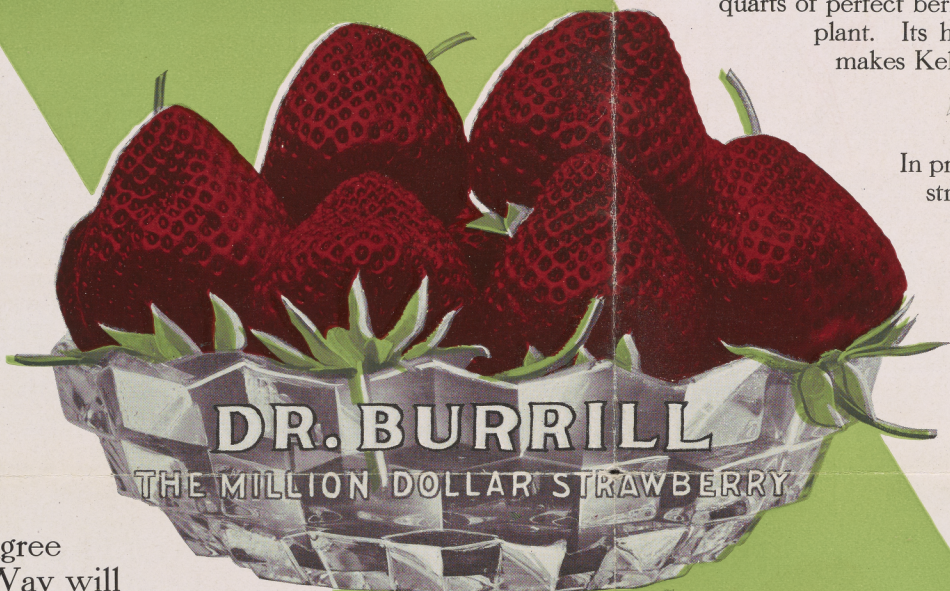
Remember, we prepay all transportation charges on Kellogg Pedigree Plants this year to any town in the United States or Canada. The prices quoted on the back of enclosed order blank represent exactly what your plants will cost you delivered right to your town, except duty on plants shipped into Canada. In addition to prepaying all transportation charges on your plants, we also send our valuable book on strawberry culture,

"The Key to Strawberry Profits" Free With Each Order

This is the most complete and most valuable book on strawberry growing ever written. The regular price of this book is 50 cents, but it will be mailed to you, FREE and POSTPAID, promptly upon receipt of your order for Kellogg Pedigree Plants. "The Key to Strawberry Profits" fully explains in a plain, practical manner, the "Kellogg Way" of growing strawberries, from the preparation of the soil to the marketing of the berries. This little book insures your complete success right from the start.

On account of the short crop of strawberry plants this year and the steadily increasing demand for Kellogg Pedigree Plants, it is very important that you send us your order just as quickly as possible. We are anxious to serve your best interests by booking your order now before the plants of our choicest varieties are all sold. We will reserve your plants and send them to you, all transportation charges prepaid, in the spring.

Don't Delay—Send Your Order Today Direct to



DR. BURRILL
THE MILLION DOLLAR STRAWBERRY



MAGIC GEM
THE GEM OF
PERFECTION



KELLOGG'S PRIZE
THE LATE STRAWBERRY
WITHOUT A FAULT

R.M. KELLOGG CO. Three Rivers, Mich.

Big Crops *and* Big Profits from Kellogg's Pedigree Strawberries

In the Home Garden or On the Farm

Nothing is So Delicious and So Profitable
as Kellogg Strawberry

DEAR FRIEND:

I want to take this opportunity to tell you more about the big crops and big profits which are realized from Kellogg Pedigree Strawberry Plants.

Kellogg Strawberries are famous the world over for their high quality and the big profits which they net the grower, and the profits our customers reported last year should fully convince you that Kellogg Strawberries are the most profitable crop you can grow, either for home use or market.

Never before has there been a greater opportunity to make big profits from strawberries than right now. The prices last year ranged from 15c to 25c per quart in the spring, to 50c per quart during the late summer and fall, and they are sure to be still higher this year. Small Kellogg Gardens fully supplied large families with strawberries and in many cases gave cash profits ranging from \$50 to \$150 besides.

Those who grew Kellogg Strawberries for market reported as high as \$1600 per acre. For instance, J. H. Embler of North Carolina realized \$1200 from only three-fourths of an acre. Another grower in Idaho made \$592.50 from less than one-half acre. The fall crop from one acre of Kellogg's everbearers made a Michigan grower \$1150. He had no experience,—this was his first attempt. This year his acre should give him a much greater profit. Growers everywhere are making similar profits. Kellogg Pedigree Plants grown the Kellogg Way offer you the same opportunity.

The work is easy and it requires no experience to grow Kellogg Strawberries the Kellogg Way. Our Free Service Department will gladly give you the full benefit of our forty years of strawberry experience whenever you want information.

My new book, "The Key to Strawberry Profits," explains in detail the Kellogg Way of growing strawberries, from soil preparation to marketing the berries. This little book insures your success right from the start. It will be mailed to you FREE and POSTPAID upon receipt of your order for Kellogg Pedigree Plants.

I can assure you that a few dollars invested in Kellogg Pedigree Plants this year will prove the most profitable investment you ever have made. Send us your order today and enjoy big crops and big profits from Kellogg Strawberries. Your plants will be sent to you (all transportation charges prepaid) in the spring.

Awaiting the pleasure of serving your best interests, I am

Sincerely yours,

R. M. Kellogg

President.

R. M. Kellogg Company
Box 421, Three Rivers, Michigan





Picking Everbearing Strawberries from a
Kellogg Everbearing Garden in October

"When the frost is on the punkin
and the fodder's in the shock."